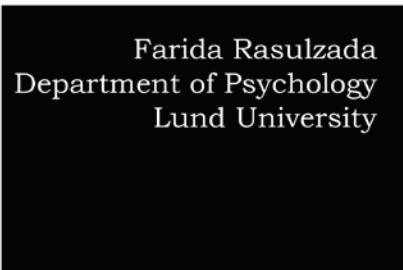


# Organizational Creativity and Psychological Well-being

Contextual aspects on organizational creativity  
and psychological well-being from an  
open systems perspective



Farida Rasulzada  
Department of Psychology  
Lund University

## **Varför studera kreativitet?**



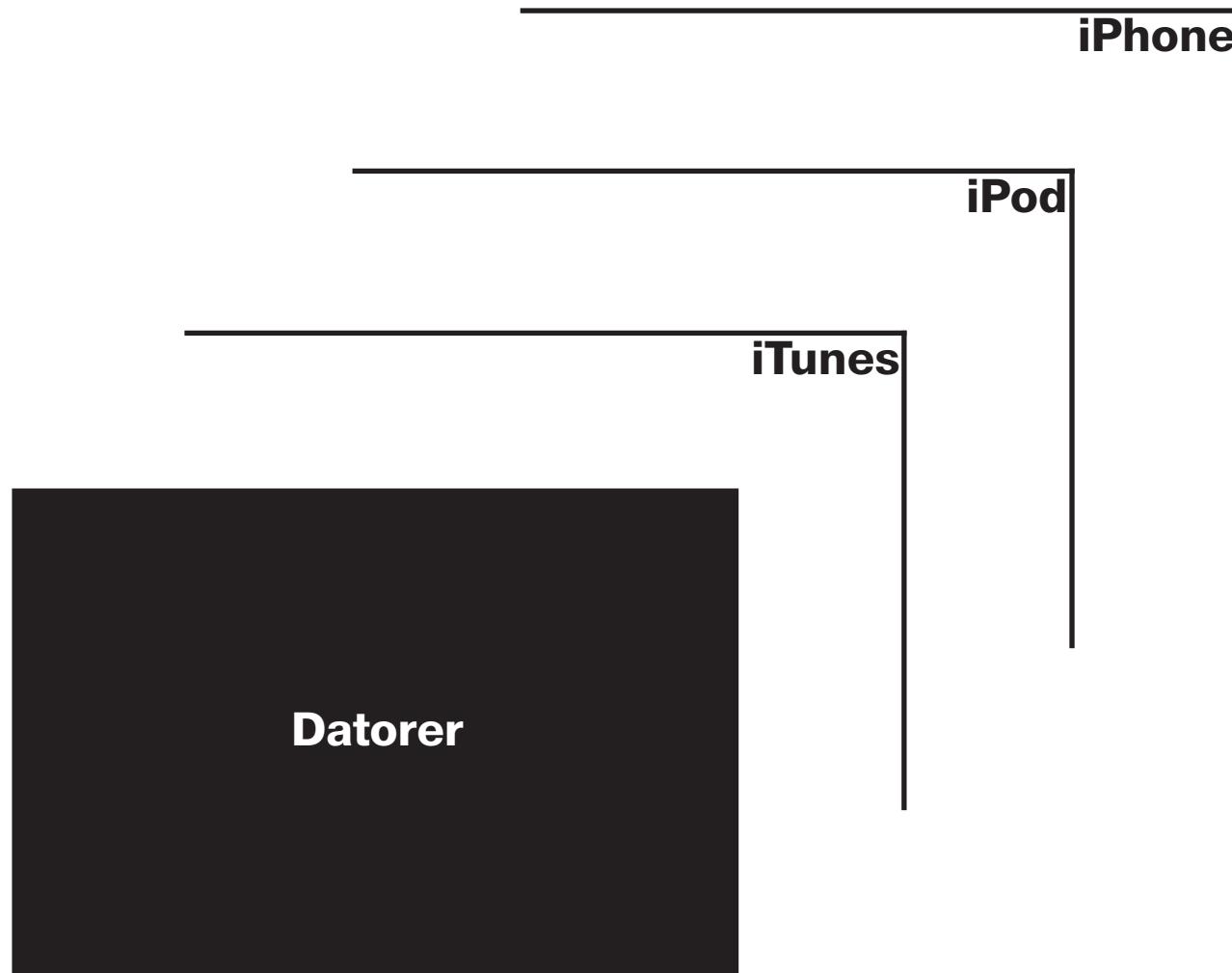


*"Det är lättare att få förlåtelse än att få tillstånd"*  
**Östen Mäkitalo, Mobiltelefonens fader**

## **Varför kreativitet?**

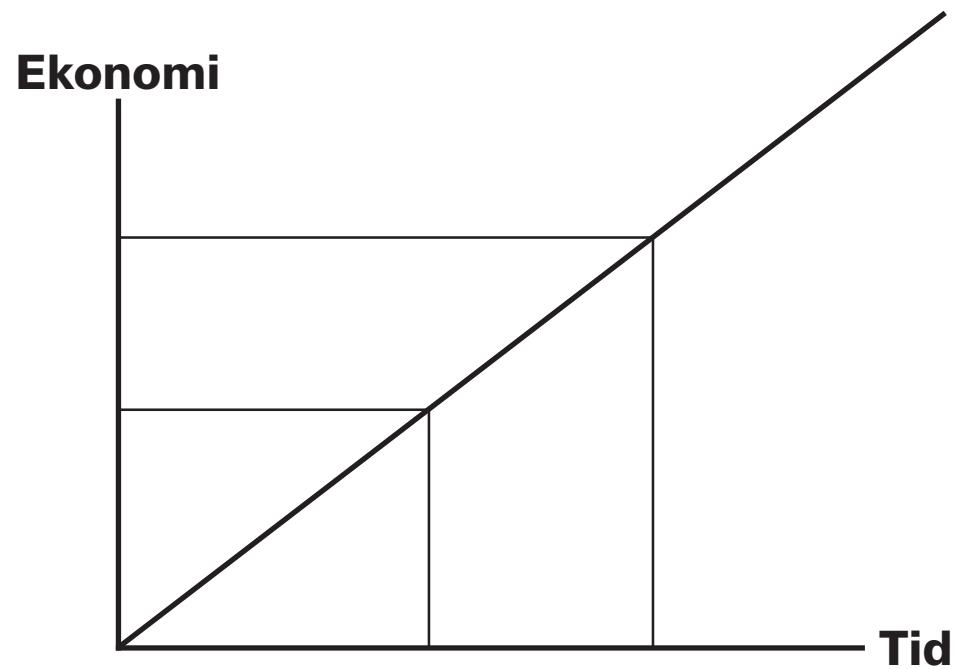


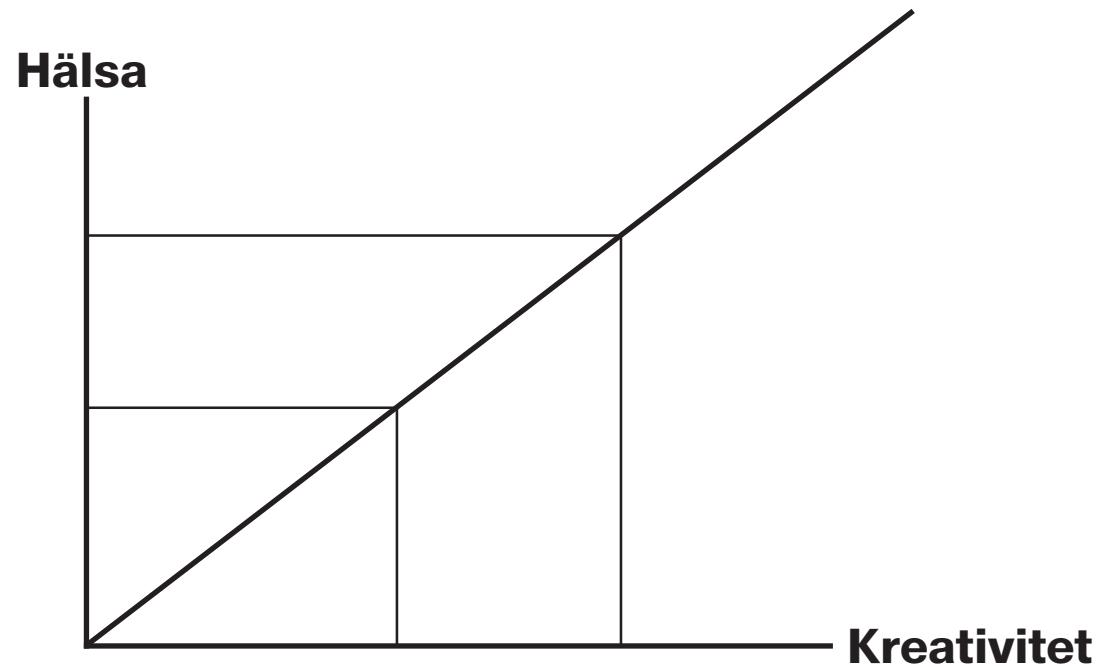
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# **Apple Inc**



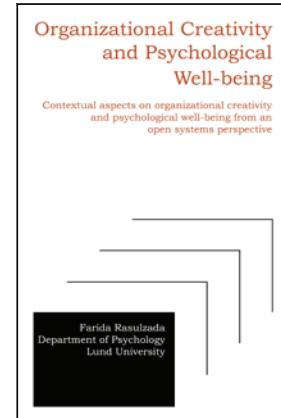




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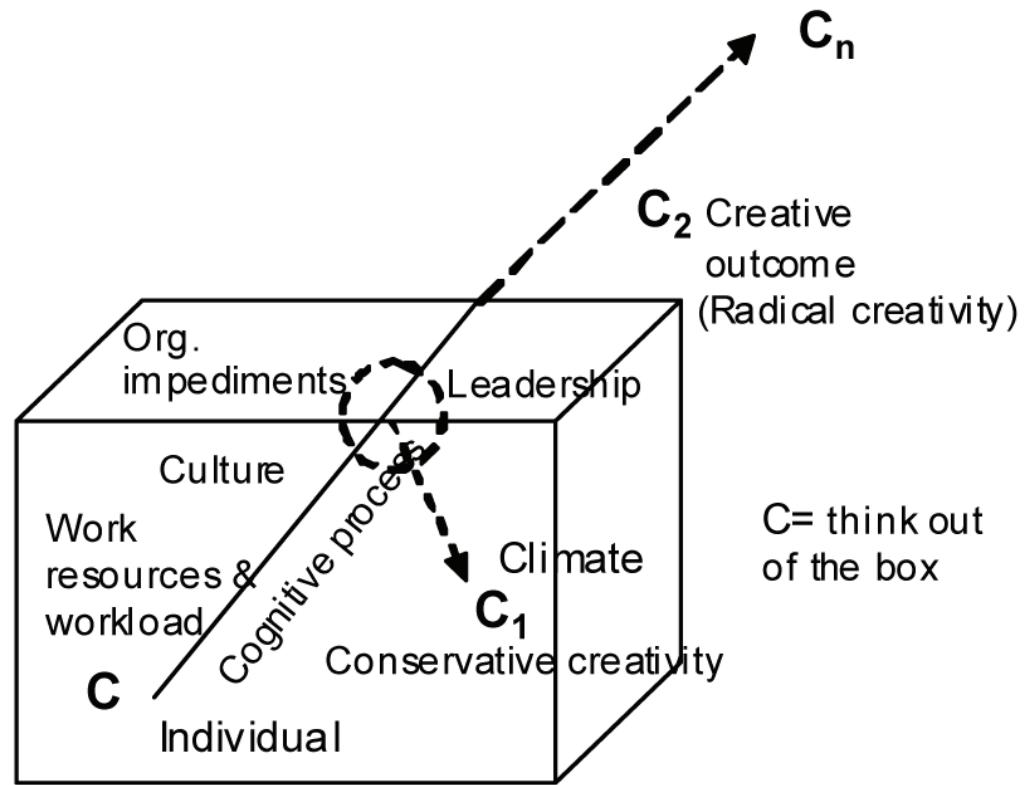
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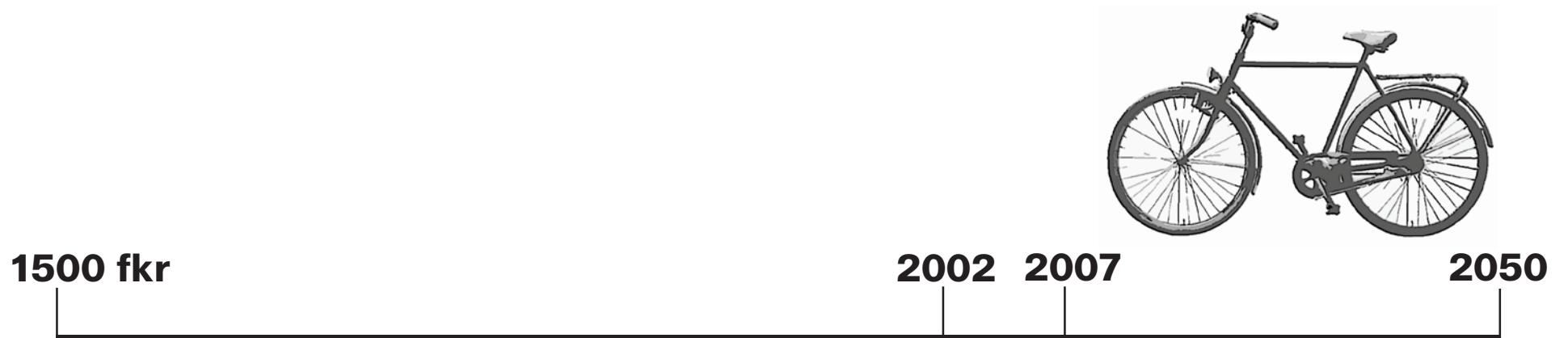




**1500 fkr**

**2002 2007**

**2050**





**1500 fkr**

**2002 2007**

**2050**

**Tack**

**Farida.Rasulzada@psychology.lu.se**